



**Press Release
For Immediate Release**
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**National Association of Minority Automobile Dealers
Announces
Automotive Technician Training Program
with AYTI**

Largo, Maryland (December 19) – The National Association of Minority Automobile Dealers (NAMAD) today announced its partnership with AYTI an Automotive Training Institute. The Prosperity Pipeline Project or (P3) is an innovative program geared towards putting returning veterans and other Americans to work through specialized, automotive workforce development training. The P3 project creates high-quality careers for unemployed and underemployed individuals.

As President Obama has placed an urgent need to put Americans to work, employment challenges will increase with the return of our troops. “The P3 project builds upon the technical and leadership skills of our military personnel, while also providing services that facilitate their transition”, said Damon Lester, NAMAD President. The P3 project also complements the services and resources available from the U.S. Department of Veterans Affairs (VA).

The core of P3 is automotive training in electronics/electrical systems by way of ASE Certification. This education prepares trainees for careers within and outside of the automotive industry. The program will also provide trainees with support services in four main focus areas: 1) Health and Wellness; 2) Family and Relationships; 3) Education, Financial Literacy and Learning; 4) Employment and Entrepreneurship. “The NAMAD/AYTI program is geared to fill a need in the automobile industry by placing highly qualified automobile technicians to work, especially those who have graduated through the NAMAD/AYTI program”, said Gary Zhu, founder of AYTI.

The training program is located in a 30,000 sq.ft building located in Washington, DC.

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About NAMAD:

Founded in 1980, NAMAD is committed to increasing opportunities for ethnic minorities in all aspects of the automotive industry. NAMAD seeks to ensure the presence of a meaningful, representative number of minority entrepreneurs and employees in the retail sales, supplier and service sectors, and the manufacturing ranks. Visit www.namad.org

About AYTI:-on

Founded in 2005 by Asian Americans, AYTI is owned and operated by ethnic minorities. AYTI offers hands-on automotive repair instruction and career opportunities to worthy candidates who would not otherwise have access to vocational and technical training, AYTI has a trainee retention and job placement rate of over 90%.